

2023 NC State Fair Logo Specs



COLORS USED



Pantone® 2728 C @ 100%
CMYK 96 | 78 | 0 | 21
RGB 21 | 65 | 136
HEX 144088



Pantone® 2347 C @ 100%
CMYK 0 | 99 | 100 | 0
RGB 237 | 33 | 36
HEX ED2124



Pantone® 7408 C @ 100%
CMYK 5 | 25 | 88 | 0
RGB 241 | 190 | 60
HEX F1BE3B



Pantone® Bright Orange C @ 100%
CMYK 0 | 75 | 100 | 0
RGB 242 | 101 | 34
HEX F16521



Pantone® 3125 C @ 100%
CMYK 89 | 0 | 19 | 0
RGB 0 | 1718 | 207
HEX 00B1CE



Pantone® Black @ 100%
CMYK 0 | 0 | 0 | 100
RGB 35 | 31 | 32
HEX 231F20



White @ 100%
CMYK 0 | 0 | 0 | 0
RGB 255 | 255 | 255
HEX FFFFFFFF

FONTS USED

THEME FONT:

COURTNEYWO3-ROUGH

OVAL "THE N.C." & DATE FONT:

Quayside

TERTIARY FONT:

AvenirNext LT PRO CONDENSED

AvenirNext LT PRO CONDENSED ULTRALIGHT

AvenirNext LT PRO CONDENSED MEDIUM

AvenirNext LT PRO CONDENSED DEMI

AvenirNext LT PRO CONDENSED HEAVY