

STATE FAIR NEWS RELEASE

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N.C. State Fair announces 2023 Farm Families of the Day

RALEIGH – The N.C. State Fair is honoring farm families again this year through its Farm Family of the Day program, sponsored by Tractor Supply Company. The program is returning for its third year to recognize and celebrate more of the state's rich agricultural heritage and the farm families behind the \$103.2 billion agriculture and agribusiness industry.

"The State Fair's earliest beginnings sought to elevate the understanding of new agricultural practices and technology. Today, one of agriculture's biggest challenges is helping people make the connection between farming and the food they enjoy," said Agriculture Commissioner Steve Troxler. "Farm families tell that story the best because they are out there every day working hard to grow the food, fiber and fuel we need. We look forward to recognizing these 11 families at the 2023 N.C. State Fair."

The 2023 N.C. Farm Families are as follows:

- Thursday, Oct. 12: Willow Oak Farms of Fuquay-Varina
- Friday, Oct. 13: Rudd Farm of Greensboro
- Saturday, Oct. 14: S&L Riverside Dairy of Vale
- Sunday, Oct. 15: J and J Martin's Farm Produce of Mount Olive
- Monday, Oct. 16: L&S Family Farms of Nashville
- Tuesday, Oct. 17: Lee's Produce of Benson

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- Wednesday, Oct. 18: Windmill Acres Farm of Kernersville
- Thursday, Oct. 19: Gabor Farms of Rockingham
- Friday, Oct. 20: Hidden Acres Farm of Louisburg
- Saturday, Oct. 21: Andrews Family Farm of Trenton
- Sunday, Oct. 22: Bright Branch Farms of Hendersonville

The 11 families were nominated either by family or community members for their hard work and dedication to our state's No. 1 industry, as well as their overall love for the N.C. State Fair. The lucky winners were chosen at random. Each farm family is assigned a specific day of the 2023 N.C. State Fair, taking place Oct. 12-22, where they will be honored through public address announcements and on-grounds signage, as well as being featured on both the N.C. State Fair and the NCDA&CS blogs and social media platforms. Follow along on those outlets to learn about each farm and what made them outstanding candidates for this year's Farm Family of the Day program. Each family also received an N.C. State Fair prize pack, including fair tickets to use on any day of their choosing. Congratulations to all the winners and we look forward to seeing you at the 2023 N.C. State Fair!

The 2023 N.C. State Fair will run Oct. 12-22 at the North Carolina State Fairgrounds in Raleigh. The fair offers an experience unique to North Carolina for all who attend, and is an unparalleled value with free entertainment, thrilling rides and games, thousands of animals, endless family activities, competitions, vendors, and creative deep-fried delights. For more information, visit <u>www.ncstatefair.org</u>.

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