

STATE FAIR NEWS RELEASE

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Applications open for N.C. State Fair Farm Family of the Day Program

RALEIGH – The N.C. State Fair is looking for 11 farm families to recognize during the fair for its Farm Family of the Day, presented by Tractor Supply Company. Nominations are being accepted through Sept. 15.

If you are proud to be an N.C. farmer, work hard to contribute to the state's No. 1 industry and love both farming and the N.C. State Fair, your farm family could be one of the lucky ones selected.

Families recognized as Farm Family of the Day honorees will be awarded an N.C. State Fair gift basket including fair tickets to use on any day of their choice during the 2023 N.C. State Fair, ride passes and additional swag from Tractor Supply Company and the N.C. State Fair. Families will be chosen by both nomination and application. Applications can be found at

https://www.ncstatefair.org/2023/Attractions/FarmFamilyOfTheDay.htm.

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The "Farm Family of the Day" program, sponsored by Tractor Supply Company, is returning for its third year to recognize and celebrate more of our state's rich agricultural heritage and the farm families that are behind our \$103.2 billion agriculture and agribusiness industry.

"The State Fair's earliest beginnings sought to elevate the understanding of new agricultural practices and technology. Helping people make the connection between farming and the food that they enjoy is one of our top missions at the N.C. State Fair each year," said Agriculture Commissioner Steve Troxler. "Thanks to Tractor Supply Company, we can help tell the story of our farmers because they are the individuals out there every day working to grow the food, fiber and fuel that we need to survive."

The 2023 N.C. State Fair will run Oct. 12-22 at the North Carolina State Fairgrounds in Raleigh. The fair offers an experience unique to North Carolina for all who attend, and is an unparalleled value with free entertainment, thrilling rides and games, thousands of animals, endless family activities, competitions, vendors and creative deep-fried delights. For more information, visit <u>www.ncstatefair.org</u>.

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