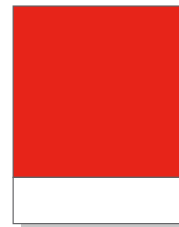


2021 NC State Fair Logo Specs



COLORS USED



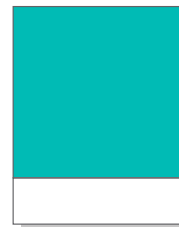
Pantone® 485 C @ 100%
CMYK 6 | 98 | 100 | 1
RGB 222 | 39 | 38
HEX DE2726



Pantone® 123 C @ 100%
CMYK 0 | 13 | 91 | 0
RGB 255 | 197 | 47
HEX FFC52F



Pantone® 390 C @ 100%
CMYK 35 | 12 | 100 | 0
RGB 178 | 190 | 53
HEX B2BE35



Pantone® 3262 C @ 100%
CMYK 89 | 0 | 40 | 0
RGB 0 | 175 | 172
HEX 00AFAC



Pantone® 7463 C @ 100%
CMYK 100 | 80 | 43 | 45
RGB 5 | 44 | 72
HEX 052C48

FONTS USED

DISPLAY FONT:

ARGYLE SOCKS

TEXT FONT:

Avenir Next LT Pro

Regular • *Italic* • Demi • *Demi Italic* • **Bold**