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## **N.C. State Fair announces Farm Family of the Day Program**

**RALEIGH** – Has your farm family got what it takes to be one of the 11 families recognized at the N.C. State Fair as its Farm Family of the Day?

If you are proud to be a N.C. farmer, work hard to contribute to the state’s No. 1 industry and love farming and the N.C. State Fair, you could be one of the lucky ones selected.

The new Farm Family of the Day is sponsored by Tractor Supply Company and seeks to recognize and celebrate the state’s rich agricultural heritage and many farm families that are behind the state’s \$95.9 billion agriculture and agribusiness industry.

“The State Fair’s earliest beginnings sought to elevate the understanding of new agricultural practices and technology. Today, one of agriculture’s biggest challenges is helping people make the connection between farming and the food they enjoy,” said Agriculture Commissioner Steve Troxler. “Farm families tell that story the best because they are out there every day working hard to grow the food, fiber and fuel we need. We are looking forward to recognizing them at the State Fair.”



Families recognized as Farm Family of the Day honorees will be awarded an N.C. State Fair prize pack including fair tickets to use on any day of their choice during the 2021 N.C. State Fair. Families will be chosen by both nomination and application. Applications can be found at <https://ncstatefair.org/2021/Attractions/FarmFamilyOfTheDay.htm>

The 2021 N.C. State Fair is slated for Oct. 14-24 at the North Carolina State Fairgrounds in Raleigh. The fair offers an experience unique to North Carolina for all who attend, and is a great value with free entertainment, thrilling rides and games, thousands of animals, endless family activities, competitions, vendors and creative deep-fried delights. For more information, visit [www.ncstatefair.org](http://www.ncstatefair.org).

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