

# 2017 North Carolina State Fair Media Credential Policy

This policy is approved by the N.C. State Fair Manager, N.C. State Fair Press Office Director and the N.C. Commissioner of Agriculture.

## **The reason for this policy is to:**

- Accommodate working media quickly and efficiently.
- Assist fair personnel in quickly identifying reporters cleared for access and media privileges.
- Enable the media to enter the fairgrounds quickly.
- Properly respond to numerous requests for press passes.

Media passes will be distributed to media organizations before the start of the fair on Oct. 12, 2017. Media organizations will be given a pre-determined number of passes. Staff members are expected to share media passes for working assignments only.

It is the discretion of the Press Office to determine if passes are issued.

N.C. State Fair Media Passes are NOT FOR PERSONAL USE. **Passes are to be used only by members of the working media.** Organizations who abuse this policy will be removed from future credential lists. Children are not permitted to use passes and will not gain entry at the gate with a media pass.

Parking in the Media Lot is restricted to official "N.C. State Fair Media Parking Permit" holders only. Parking attendants will not accept a Press ID as a parking permit. Each news organization will receive at least one parking pass. Staff members are expected to share parking privileges, as parking spaces are limited.

## **Freelance Reporters and Photographers**

Freelance reporters and photographers will not be issued press passes unless they submit proof of employment/contract with a news organization. This could include a letter from a news director, editor or similar authority. No business cards or bylined articles will be accepted. To expedite the process, the application and letter **must be received by Friday, Sept. 29**. The letter must be on original media organization letterhead and include a phone number of proper contact at the news organization if further information and clarification are needed. Freelance reporters and photographers must re-submit this information each year.

## **Journalism Classes**

Media passes are not available to high school and college journalism or photography classes. Passes are given to college newspaper staffs and are available to high school newspaper staffs on a case-by-case basis. An application must be submitted by the high school newspaper faculty advisor to be considered.

## **Concert Coverage**

All interviews, photography and videography must be approved through the artist's management. Please contact Deep South Entertainment, 919-844-1515.

Thank you for your cooperation. We look forward to seeing you Oct. 12-22.

## Application for 2017 State Fair Media Privileges

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*News media that received passes in 2016 do not need to resubmit this application. Freelancers, non-traditional publications such as blogs, newsletters and other informational sources must reapply each year.*

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In order to be considered for press passes for the 2017 N.C. State Fair, members of the media must mail or fax this form to the N.C. State Fair Press Office, 1001 Mail Service Center, Raleigh, NC 27699-1001. Phone (919) 707-3006; fax (919) 733-5047. Requests must be received by Sept. 29, 2017. **Please submit a sample copy of your publication or a copy of your FCC license.**

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**News Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-mail address:** \_\_\_\_\_

**Medium:**

- Newspaper (circle one: Daily Twice/Tri-Weekly Weekly)
- Agriculture or Specialty Publication
- Magazine
- Digital (blog, e-newsletter, etc.)
- Radio
- Television

**Circulation/Audience:** \_\_\_\_\_

**Have you covered the N.C. State Fair before?** \_\_\_\_\_

**If yes, what did you cover?** \_\_\_\_\_

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**What are your coverage plans for this year's Fair?** \_\_\_\_\_

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**North Carolina State Fair Press Office**

1001 Mail Service Center, Raleigh NC 27699 | Phone 919-707-3001 | Fax 919-733-5047