

KING ARTHUR FLOUR BAKING CONTEST

www.kingarthurfLOUR.com

It's time to put on your apron and get baking with King Arthur Flour! Adults can test their creativity and baking skills by creating your most delicious pound cake while the youth can have fun making brownies. Be sure and make them from scratch - no mixes. Creativity is strongly encouraged so get baking with King Arthur Flour and you could be the blue ribbon winner!

ENTRY DEADLINE: SUNDAY, OCTOBER 22, 2017

DATE OF CONTEST: SUNDAY, OCTOBER 22, 2017

PRIZES:

Adult Category - Pound Cake

1st place: \$100 gift certificate to the Baker's Catalogue/kingarthurfLOUR.com

2nd place: \$75 gift certificate to the Baker's Catalogue/kingarthurfLOUR.com

3rd place: King Arthur Flour Baker's Companion Cookbook
King Arthur Flour Whole Grain Baking Cookbook



Junior/Youth Category (age 15 or under as of October 2, 2017) - Brownies

1st place: \$75 gift certificate to the Baker's Catalogue/kingarthurfLOUR.com

2nd place: \$50 gift certificate to the Baker's Catalogue/kingarthurfLOUR.com

3rd place: King Arthur Flour Baker's Companion
King Arthur Flour Cookie Companion Cookbook

CONTEST RULES

1. Pound cake and brownies must use King Arthur Flour and be made from scratch.
2. Judging will be based on: Taste (50%), Creativity (25%), and Texture (25%).
3. Entrant must bring the opened bag of King Arthur flour or submit a UPC label from the flour bag when he/she brings the prepared entry to the contest at the fair or when mailing in their entry. Photocopies will be accepted.
4. Directions for preparing the recipe must be clear; measurements should be in level cups, tablespoons, teaspoons or fractions thereof; also include pan size, cooking temperature, preparation time, cooking time and number of servings.
5. Use ingredients that are readily available in grocery stores.
6. Write at the top of the entry if you are entering the Adult or Youth Category and the age of the entrant for the Youth Category. Type or legibly write recipe on 8 1/2 x 11 sheet of paper with the contest name, your name, address, daytime and evening phone number, and e-mail address if available, in the upper right hand corner. Entries must be legible and include a phone number or they will be disqualified.
7. Upon submission, recipes will become property of the NC State Fair and King Arthur Flour, which reserves the right to edit, adapt, copyright, publish and use for publicity, promotion or advertising without compensation.
8. Contestants may enter more than one recipe but only one recipe may win.
9. This contest is open to all ages; amateurs only. Must be a legal U.S. resident and is open to North Carolina residents only.
10. To be a contestant, mail recipe to: King Arthur Flour Baking Contest, NC State Fair Entry Department, 1010 Mail Service Center Raleigh, NC 27699-1010, postmarked by October 2, 2017 or deliver recipes to the fairgrounds entry office. Please specify Adult or Youth Category (include age for youth).
11. Fair committee selects judges; judges' decisions are final.
12. Entry will need to serve 6-8 judges.
13. No team entries, this contest is for individual competition.
14. The cooking contest coordinator and/or contest sponsor reserves the right to make any changes or decisions prior to or during the contest as deemed necessary. Their decision will be final.

15. By entering this contest, you are agreeing to the cooking contest purpose statement and code of ethics.
16. King Arthur Flour is widely available in local grocery stores. For product information, recipe ideas, and store locations go to: www.kingarthurfLOUR.com.

DAY OF CONTEST

1. Entries will be received from 1:00 - 2:00 PM in the Education Building.
Please bring a copy of your recipe with you on the day of the contest.
2. Judging will begin at 2:00 PM.
3. Prizes will be awarded at 3:30 PM (or when contest is completed).
4. Contestants will be admitted into the Fair for free with prepared entry on the day of the contest through Gate 8, 11 or 12. These gates are near the Education Building and across from Carter Finley Stadium.
5. Entries may be brought in any type container (preferably disposable); it is not the responsibility of the Fair to return any dishes.
6. Entries must be prepared at home and brought to the Fair on the day and time of the contest.
7. Contact the Entry Department if you have any questions at (919) 839-4521.

