

KARO CORN SYRUP KIDS COOKIE CONTEST

Kids make great tasters. Enter your best sweet treat in the KARO KIDS COOKIE CONTEST. Any cookie or bar that a kid likes is welcome, from a classic cookie to the most creative. Prizes of \$100, \$50, and \$25 reward makers of the Top Tasting Kids Cookies (1st category; up to 10 ingredients plus KARO); \$75 goes to the Best No-Bake Cookie (2nd category; up to 6 ingredients plus KARO). Entries are judged on Taste, Ease of Preparation and Creativeness.

ENTRY DEADLINE: SATURDAY, OCTOBER 10, 2009
DATE OF CONTEST: SATURDAY, OCTOBER 17, 2009

PRIZES FOR TOP ENTRANTS

1st Place: \$100 Top Tasting Kids Cookie
2nd Place: \$50
3rd Place: \$25
Best No Bake Cookie \$75

JUDGING CRITERIA

TASTE 40%; EASE OF PREPARATION 40%; CREATIVENESS 20%
(10 Ingredient Limit on 1st Category;
6 Ingredient Limit on No Bake 2nd Category)

SECTION 101 CONTEST RULES

1. Enter any type of cookie or bar (baked or no-bake style) made with the natural sweetness of KARO Corn Syrup (now available with 0g high fructose corn syrup).
2. Any flavor or type of KARO is welcome.
3. Entries will be judged on taste, ease of preparation and creativeness. Original recipes required.
4. One person can submit one entry per category; meaning one entry for the Top Tasting KIDS COOKIE (10 ingredient limit plus KARO; one entry for the Best NO BAKE COOKIE (6 ingredient limit plus KARO).
5. Entrants may be of any age, unless fair guidelines do not allow.
6. Submit your recipe with the KARO product label you used (photocopies allowed).
7. Each fair selects their judges for this competition. Their decisions are final.
8. All recipes become the property of ACH Foods (ACH). By participating, contestants agree that ACH may edit, adapt, copyright, publish and use any or all of the recipes entered. They may also use contestant names and photos for publicity, promotion, or advertising without compensation.
9. Taxes on prizes are the responsibility of the winner.
10. KARO's sweetness comes from the wholesome goodness of the Heartland's finest corn. For product information visit www.karosyrup.com.

INSTRUCTIONS FOR ENTRY

1. To be a contestant, mail recipe to "Karo Corn Syrup Kids Cookie" Contest, N.C. State Fair, 1025 Blue Ridge Road, Raleigh, NC 27607 or by delivering recipe to the fairgrounds Entry Office.
2. Recipe must be postmarked or delivered by Saturday, October 10, 2009.
3. Type or legibly write recipe on an 8 1/2 x 11 sheet of paper with name, address, daytime and evening phone number, email address if available, in the upper right hand corner. Entries must be legible and include a phone number or you will be disqualified.

DAY OF CONTEST

1. Entries will be received from 1:00-2:00 p.m. in the Education Building at the N.C. State Fairgrounds.
2. Judging will begin at 2:00 p.m.
3. Prizes will be awarded at 3:30 p.m. or when judging is completed.
4. You will be admitted into the Fair for free with prepared entry on the day of the contest through gates 8, 11, or 12.
5. It will not be the responsibility of the Fair to return any dishes or containers.
6. Contact the Entry Dept. if you have any questions at 919 821-7400.
7. Entries must be prepared at home and brought to the fair on the day and time of the contest.

The logo for Karo Corn Syrup, featuring the word "Karo" in a bold, red, italicized serif font with a registered trademark symbol.